

ALABAMA

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NATURE'S FIRST GREEN IS

Gold

JEWELER DAVID LEE HOLLAND
DESIGNS AN 18-KARAT GOLD
HOMAGE TO THE SOUTH.



“Growing up in the deep South influenced the very essence of my being,” says New York-based fine jewelry designer, David Lee Holland. Born and raised in Selma, David was exposed to the world of ornate adornments from an early age. David’s father founded the Holland School for Jewelers, where he taught the craft to students from around the world. David’s mother was a jewelry designer and the first female Certified Watch Maker in the United States.

David began his career in NYC working for various Conde Nast publications but was drawn back toward his Southern artisan roots. “I’ll always be a child of Alabama,” David says. “I learned from the best and my standards have always remained insanely high: to create the highest quality, most beautifully designed, exquisitely comfortable handmade jewelry—solid 18-karat gold works of art. My favorite new creation was inspired by the wild violets that I remember playing with when I was a child. I continue to enjoy the wild violets in our backyard at my house in Selma.”

Saks Fifth Avenue in Birmingham assisted in bringing David and his fine jewelry home to the deep South. The luxury retailer hosts David, and his partner, Yanni Kyriazis, four times a year to showcase the line. In addition to their Saks trunk shows, they also partner with Saks to benefit the Birmingham Botanical Gardens. A percentage of their 18-karat gold jewelry sales goes to promote educational outreach programs, and ultimately to bring awareness to what David calls “an incredible treasure that deeply affects every child who visits the gardens.” For more information, visit www.davidleeholland.com.

—Megan LaRussa